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**EVENT ACADEMY**

Pupils are invited to create and plan  
their own event raising funds  
to support a local charity.

# The **ISA Charity Champions** Event Challenge



Open to KS2-5

Competition open to ISA Members' schools only.  
Visit the ISA website for more information.

Deadline

Friday 28 March 2025

**ISA**

**ARTS**

[www.isaschools.org.uk](http://www.isaschools.org.uk) | [isaarts@isaschools.org.uk](mailto:isaarts@isaschools.org.uk) | @ISAartsUK

Children from Key stage 2, Key Stage 3, Key Stage 4, and Key Stage 5 are invited to create and plan their own event raising funds to support a local charity. This challenge encourages creativity, teamwork, and community engagement while providing an opportunity to develop planning and organisational skills. The entrants will be judged by a team of experts from the UK's leading event management school – The Event Academy.

### Free webinar

To support the entrants The Event Academy have provided a helpful video and document to guide your students with their entry. You must be logged in for the video and document to show on this [page](#).

### Eligibility

This competition is open to ISA Members' schools only. Schools can submit a maximum of six entries per age category. Students can participate individually or in teams of up to 5 members.

At ISA, we are committed to making our opportunities accessible, we welcome applications from all pupils, including those with learning difficulties or disabilities. If your pupil(s), those with an EHCP or on the school's SEND register, are working at a level that differs from their age group's key stage, or if your school or student focuses on development and skills rather than year groups, please contact us.

Alternative formats of these guidelines are available on request. Please notify us at the earliest opportunity so we can provide the document accordingly, if required.

### Competition Categories

- Key stage 2 (year 3 to 6)
- Key stage 3 (year 7 to 9)
- Key Stage 4 (year 10 & 11)
- Key stage 5 (year 12 & 13)

### How to enter

Entries must be submitted via the online entry form [here](#) on the ISA website by **Friday 28 March** at the latest.

Participants must submit a comprehensive event plan, including:

- Event description and goals.
- Detailed schedule and timeline.
- Budget and fundraising plan.
- Marketing and promotion strategy. (as well as creating advertising e.g. poster)
- Results.

Submissions should be in the form of a written document (one A4 page) and a presentation (slides or video, max 2 minutes).

Teams should provide a brief explanation of why they chose their charity and how their event will benefit them.

While we recognise the potential benefit of AI, we kindly request that participants are using it for inspiration and support and in line with their schools policies on its use, rather than using it to generate their projects. Please include details about the process of using AI under “any special circumstances” box if applicable, so judges are aware.

### **Charity Selection**

Participants must choose a registered local charity to support.

### **Judging process and criteria**

1. Creativity and Originality
2. Planning and Organisation
3. Community Impact
4. Charity Support
5. Presentation

If you have any questions, please contact [isaarts@isaschools.org.uk](mailto:isaarts@isaschools.org.uk)

We look forward to receiving your entries.